

Information notice on the processing of personal data pursuant to articles 13-14 of Regulation (EU) 2016/679

Data subjects: persons who browse the Internet Site

PROMED S.R.L., in its capacity as Controller of your personal data, pursuant to Regulation (EU) 2016/679 (hereinafter the "GDPR"), would like to hereby inform you that the aforementioned regulation provides for the protection of the data subjects with regard to the processing of personal data and that such processing will be performed in accordance with the principles of fairness, lawfulness, transparency and the protection of your confidentiality and your rights.

Your personal data will be processed in accordance with the legal provisions of the aforementioned regulation and with the confidentiality obligations laid down therein.

Purpose and legal basis of processing: specifically, your data will be processed for the following purposes which are connected to the fulfilment of legal or contractual obligations:

- technical and Functional access to the Site; no data are retained after the Browser has been shut down;
- Advanced navigation purposes or personalised management of contents;
- purposes of Statistics and Analysis of browsing and users;
- Communication of Technical/commercial information;
- obligations laid down by current laws.

Modalities of processing. Your personal data may be processed in the following ways:

- by electronic computers with the use of software managed by Third Parties;
- temporary processing in Anonymous Form.

Each instance of processing is performed in compliance with the modalities of articles 6, 32 of the GDPR and with the adoption of the appropriate security measures set forth.

Communication: your data will be communicated exclusively to competent persons who have been expressly appointed for the provision of the services that are necessary for the correct management of the relationship, with guarantee of protection of the rights of the data subject.

Your data will be processed by personnel expressly authorised by the Controller and, in particular, by the following categories of staff:

- programmers and Analysts;
- Partners;
- the Purchases department;
- the Administration department;
- the Marketing department.

Your data may be communicated to third parties duly appointed as Data Processors, specifically to:

- Communication to Bodies for Legal Obligations.

Dissemination: Your personal data will not be disseminated in any way.

Storage Period. We would like to point out that, in compliance with the principle of lawfulness, purpose limitation and data minimisation, pursuant to article 5 of the GDPR, your data will be stored for a period of:

- a period of time no longer than that required for the fulfilment of the purposes for which the data are collected and processed, for the performance and fulfilment of contractual purposes;
- a period of time no longer than that required for the fulfilment of the purposes for which the data are collected and processed and in compliance with the mandatory periods of time laid down by the law.

Management of cookies: in case you have doubts or concerns with regard to the use of cookies, you may always intervene to prevent that they are installed and read, for example by modifying the privacy settings of your browser to block certain types of cookies.

Since browsers - and often various versions of the same browser - differ significantly between them, if you would like to act autonomously through the preferences of your browser, you can find information on the required procedure in the guide of your browser. For an overview of what to do with the most common browsers, you can visit the address www.cookiepedia.co.uk.

Advertising companies also allow you to refuse to receive targeted announcements, if you so wish. This does not prevent the installation of cookies, but interrupts the use and collection of some data by said companies.

For more information and the possibility to refuse, please visit the address www.youronlinechoices.eu/.

Controller: the Data Controller pursuant to the Law, is PROMED S.R.L. (26, VIA ROSSINI, 40055 VILLANOVA DI CASTENASO (BO); e-mail: amministratore@promeditaly.it; telephone: 051780465; VAT number: 00890301203) in the person of its legal representative pro tempore.

You have the right to obtain from the data controller the erasure (right to be forgotten), the limitation, the update, the rectification, the portability; you have the right to object to the processing of personal data that concern you, and, in general, exercise all the rights laid down in articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

The data protection officer (DPO) appointed by the data controller pursuant to article 37 of the GDPR is:

- Fabio EVANGELISTI (e-mail: engineering@promeditaly.it).

You may also view at any time the updated version of this information notice by visiting the Internet address <https://www.privacylab.it/informativa.php707628350749>.

Regulation (EU) 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him or her are being processed, even if they have not yet been registered, and their communication in intelligible form.

2. The data subject has the right to obtain the indication:

- a. of the source of the personal data;
- b. of the purposes and modalities of processing;
- c. of the logic applied in case of processing of data performed with the help of electronic tools;
- d. of the details of the data controller, the data processors and the designated representative pursuant to article 5, paragraph 2;
- e. of the persons or categories of persons to whom the data may be communicated or who may become aware of the data in their capacity as designated representative in the territory of the State, as data processors or persons tasked with the processing of data.

3. The data subject has the right to obtain:

- a. the update, rectification or, when necessary, the integration of the data;
- b. the erasure, the anonymisation or the block of the data processed in violation of the law, including data the storage of which is not necessary in connection to the purposes for which the data were collected or subsequently processed;
- c. the attestation that the operations of letters a) and b) were notified, also regarding their content, to those whose data were communicated or disseminated, except in case where the fulfilment of this obligation turns out to be impossible or requires a use of resources patently disproportionate with regard to the right being protected;
- d. the portability of the data.

4. The data subject has the right to object, in whole or in part:

- a. on legitimate grounds to the processing of the personal data that concern him/her, even if they are related to the purpose of the collection;
- b. to the processing of the personal data that concern him/her for the purposes of sending advertising material or for direct sales or for market research or commercial communication.